Social enterprises and research methods: Qualitative methods, mixed methods and international comparisons

19 - 22 June 2018
CARRY-LE-ROUET, MARSEILLE
TABLE OF CONTENTS

WELCOMING 04
PROGRAM 05
WORKING GROUPS 08
FACULTY BODY 10
PARTICIPANTS 17
SOCIAL MEDIA 21
ORGANIZING COMMITTEE 22
ABOUT THE ORGANIZERS 23
VENUE 23
Welcome to the COST-CNRS-EMES International Training School. The collective nature of this joint effort is reflected in the title itself, which gathers some of the leading institutions supporting research in Europe and France. We are fully aware of how exceptional this collaboration is, together with the unique framework allowed by our institutional member, LEST, plus the National Center for Scientific Research (CNRS) and Aix-Marseille University.

At a time of exponential growth in interest on social enterprise from the social scientists we thought it was the right time to stop and be reflective about how we conduct our research. In this context, we will be learning and exchanging on issues that are close to our hearts and minds and that reflect who we are and where we stand as researchers and as human beings. Widening our knowledge on methodologies and discussing about epistemologies in a safe environment like this one will facilitate the acknowledgement of our own institutional and personal identities. This in turn will ground our research process and potential findings making them more robust scientifically and more relevant for our societies.

We appreciate the effort that you have made to spend four days among us sharing your work and experience. The ultimate goal is that you gain wider knowledge on the specific topic of this training school, methodologies for studying social enterprise and related areas of research so that your own research is ultimately enriched. However, we know that in addition to that, the meaningful connections that you will make are unique to the summer schools organized by EMES since 2008. Indeed, the most enduring side effect will be not only the creation of relationships that may end up taking the form of specific collaborations (project proposals, articles, stays, etc.) but trust-based relationships that are forged or consolidated along these unique four days.

Our hope is that you will get back home with a suitcase full of useful material and inspiring connections. Despite the light weight of such suitcase, it is an unmatched companion for the journey undertaken by researchers like you.

Thierry Berthet  
Co-chair  
Director of LEST

Marthe Nyssens  
Co-chair  
President of EMES
14:00 Arrival and greetings of participants

16:00 - 16:30 OPENING SESSION

Official welcoming
Thierry Berthet
Marthe Nyssens

Presentation of the International Training School Dynamics
Rocio Nogales
Francesca Petrella

16:30 - 17:30 Introduction round - all participants

17:30 - 19:00 PLENARY SESSION 1

Epistemological issues
Chair: Marthe Nyssens

Introducing the debate: can we do research without any epistemological assumptions? by Amandine Pascal

Epistemological challenges in SE studies: postdisciplinarity and positionality by Silvia Ferreira

Responses from the audience and general debate
An open discussion with the audience will ensue, giving the possibility to engage in a unique dialogue sharing individual perspectives with the rest of participants and faculty body.

19:00 Welcome drink and buffet dinner

20:30 - 21:30 INFORMAL EVENING WORKSHOP

Activist engagement and research praxis

Millán Díaz, Michela Giovaninni and Giorgia Trasciani interact with Martine Gadille, Thierry Berthet & Lars Hulgård

Group discussion
After the initial interaction, PhDs/ECIs will lead the group discussion with a view on exchanging views on the key issues that emerge.
### Wednesday, 20 June 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 - 10:30</td>
<td><strong>PLENARY SESSION 2</strong></td>
</tr>
<tr>
<td></td>
<td>Panel on critical research and mixed methods</td>
</tr>
<tr>
<td></td>
<td>Chair: Flora Bajard</td>
</tr>
<tr>
<td></td>
<td>➤ Mixing Qualitative Methods in Critical Research by Rory Ridley-Duff</td>
</tr>
<tr>
<td></td>
<td>➤ Mixed methods and knowledge constituting assumptions: controversies and possibilities by Tracey Coule</td>
</tr>
<tr>
<td></td>
<td>➤ Mixing quantitative with qualitative approaches: applications, benefits and challenges by Ingrid Tucci</td>
</tr>
<tr>
<td></td>
<td>General debate</td>
</tr>
<tr>
<td>10:30 - 11:00</td>
<td>Coffee break</td>
</tr>
<tr>
<td>11:00 - 13:00</td>
<td><strong>PARALLEL DISCUSSION I</strong></td>
</tr>
<tr>
<td></td>
<td>Break out in groups to have individual presentations by PhDs and ECIs</td>
</tr>
<tr>
<td>13:00 – 14:00</td>
<td>Lunch</td>
</tr>
<tr>
<td>14:00 - 15:30</td>
<td><strong>PLENARY SESSION 3</strong></td>
</tr>
<tr>
<td></td>
<td>Solving the enigma of processes: proposal for an operational framework for processual analysis</td>
</tr>
<tr>
<td></td>
<td>Chair: Sybille Mertens</td>
</tr>
<tr>
<td></td>
<td>Speaker: Ariel Mendez</td>
</tr>
<tr>
<td></td>
<td>Responses from the audience and general debate</td>
</tr>
<tr>
<td>15:30 - 17:30</td>
<td><strong>PARALLEL DISCUSSION II</strong></td>
</tr>
<tr>
<td></td>
<td>Break out in groups to have individual presentations by PhDs and ECIs</td>
</tr>
<tr>
<td>17:30 - 19:30</td>
<td>Break (free time)</td>
</tr>
<tr>
<td>19:30</td>
<td>Buffet dinner</td>
</tr>
<tr>
<td>20:30 - 21:30</td>
<td><strong>OPEN SPACE FORUM</strong></td>
</tr>
<tr>
<td></td>
<td>Finding and discussing about your own interests</td>
</tr>
<tr>
<td></td>
<td>Facilitators: Rory Ridley-Duff and Danijel Baturina</td>
</tr>
<tr>
<td></td>
<td>This session is aimed at allowing issues and themes not covered in the training school program to emerge as participants propose and vote them based on their own interests. For instance, specific innovative methodologies not discussed in the plenaries or issues emerging in the group sessions could be discussed more in detail in this session.</td>
</tr>
</tbody>
</table>
### Thursday, 21 June 2018

#### 9:00 - 10:30

**PLENARY SESSION 4**

**International comparison methods**  
Chair: Kate Cooney

- The international comparison in the social sciences: from societal analysis to transnational analysis by Delphine Mercier
- ICSEM International comparison of social enterprises models by Marthe Nyssens

**Responses from the audience and general debate**

**10:30 - 11:00** Coffee break

#### 11:00 - 13:00

**PARALLEL DISCUSSION III**

Break out in groups to have individual presentations by PhDs and ECIs

**13:00 - 14:00** Lunch

#### 14:00 - 15:30

**PARALLEL WORKSHOPS ON INTERNATIONAL RESEARCH INITIATIVES**

Grand Large Auditorium

**Workshop on interregional projects.**

- Approaching the territorial dynamics of the social and solidarity-economy: a perspective from political sociology by Xabier Itçaina

**Respondent:** Mary O’Shaughnessy (RURAction project)

**General debate**

**Room Calanque 3**

**Panel on EU research projects**

Chair: Francesca Petrella

- Building a successful partnership. Organizational and methodological issues in EU Research Projects by Andrea Bassi
- Update of the Mapping of Social Enterprises and their Ecosystems in Europe: methodology, caveats and challenges by Giulia Galera and Nicole Göler von Ravensburg

**General debate**

#### 15:30 - 16:30

**PARALLEL DISCUSSION IV**

Break out in groups to have individual presentations by PhDs and ECIs

**16:30 - 19:30** Break (free time)

**19:30** Buffet dinner

**20:30**

**SOCIAL EVENING**

‘Apero’, buffet dinner + dancing evening with DJ.

### Friday, 22 June 2018

#### 10:00 - 11:30

**PLENARY SESSION 5**

**Future research perspectives on social and solidarity economy in an international perspective**  
Chair: Nadine Richez Battesti

**Speakers**

- Kate Cooney
- Luiz Inácio Gaiger

**General Debate**

**11:30 - 12:00** Coffee break

#### 12:00 - 13:00

**COLLECTIVE EVALUATION OF THE TRAINING SCHOOL**

**Diploma ceremony**

Wrap up and farewell

**13:00** Lunch and end of the Training School activities
Working groups

**Group 1. Early-Career Investigators**  
Meeting room: Grand Large Auditorium  
Faculty members: Kate Cooney, Giulia Galera, Rory Ridley-Duff

**Group 2. Social impact, value creation and eco-systems**  
Meeting room: Calanque 3  
Faculty members: Andrea Bassi, Martine Gadille, Sybille Mertens, Ingrid Tucci

**Group 3. SE at the international level**  
Meeting room: Côte bleue 1  
Faculty members: Luiz Inácio Gaiger, Nicole Göler von Ravensburg, Delphine Mercier, Marthe Nyssens

**Group 4. Critical approaches to solidarity economy**  
Meeting room: Côte bleue 2  
Faculty members: Silvia Ferreira, Nadine Richez-Battesti

**Group 5. Hybrid organizations and organizational tensions**  
Meeting room: Calanque 6  
Faculty members: Tracey Coole, Ariel Mendez, Francesca Petrella

**Group 6. Sustainable socio-economic development**  
Meeting room: Calanque 7  
Faculty members: Flora Bajard, Benjamin Huybrechts, Xabier Itçaina, Mary O’Shaughnessy

---

**DISTRIBUTION OF PARTICIPANTS PER PRESENTATION TIME SLOTS**

**PARALLEL DISCUSSION I, Wednesday, 11:00 – 13:00**

<table>
<thead>
<tr>
<th>Time Slot</th>
<th>Group 1 – ECI</th>
<th>Group 2</th>
<th>Group 3</th>
<th>Group 4</th>
<th>Group 5</th>
<th>Group 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 - 12:00</td>
<td>Danijel Baturina</td>
<td>Enrico Bellazzetta</td>
<td>Mariana Amova</td>
<td>Ido de Vries</td>
<td>Isabel Galvis</td>
<td>Nicole van Doorn</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>Céline Bourbousson</td>
<td>Bryan Dufour</td>
<td>Stefania Chiomento</td>
<td>Orsolya Lazányi</td>
<td>Jonas Hedegaard</td>
<td>Garance Gautrey</td>
</tr>
</tbody>
</table>
### PARALLEL DISCUSSION II, Wednesday, 15:30 – 17:30

<table>
<thead>
<tr>
<th>Time</th>
<th>Group 1 – ECI</th>
<th>Group 2</th>
<th>Group 3</th>
<th>Group 4</th>
<th>Group 5</th>
<th>Group 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:30 - 16:30</td>
<td>Martina Chrančoková</td>
<td>Linn Meidell Dybdahl</td>
<td>Lauren Jankelowitz</td>
<td>Soilikki Viljanen</td>
<td>Kerryn Krige</td>
<td>Anto Janković</td>
</tr>
<tr>
<td>16:30 - 17:30</td>
<td>Millán Díaz Foncea</td>
<td>Eduardo Pereira</td>
<td>Yikyung Kim</td>
<td>Tamara Bilbija</td>
<td>Antoine Rieu</td>
<td>Marina Novikova</td>
</tr>
</tbody>
</table>

### PARALLEL DISCUSSION III, Thursday, 11:00 – 13:00

<table>
<thead>
<tr>
<th>Time</th>
<th>Group 1 – ECI</th>
<th>Group 2</th>
<th>Group 3</th>
<th>Group 4</th>
<th>Group 5</th>
<th>Group 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 - 12:00</td>
<td>Mathieu Fruleux</td>
<td>Audrone Urmanaviciene</td>
<td>Sergio Páramo</td>
<td>Adélie Ranville</td>
<td>Genevieve Shanahan</td>
<td>Maya Shames</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>Michela Giovannini</td>
<td>Inês Almeida</td>
<td>Fiona Armstrong-Gibbs</td>
<td>Elodie Dessy</td>
<td>Giorgia Trasciani</td>
<td>Maxim Vlasov</td>
</tr>
</tbody>
</table>

### PARALLEL DISCUSSION IV, Thursday, 15:30 – 16:30

<table>
<thead>
<tr>
<th>Time</th>
<th>Group 1 – ECI</th>
<th>Group 2</th>
<th>Group 3</th>
<th>Group 4</th>
<th>Group 5</th>
<th>Group 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:30 - 16:30</td>
<td>Rasheda Weaver</td>
<td>Beatriz Silva</td>
<td>Sabine Garroy</td>
<td>Fanny Dethier</td>
<td>-</td>
<td>Jean Williams</td>
</tr>
</tbody>
</table>
Flora Bajard works as a sociologist at the French National Center for Scientific Research, and is member of the LEST (Laboratoire d’Économie et de Sociologie du Travail, UMR 7317, Aix-Marseille Université/CNRS). She completed a PhD in social science in 2014 at the University of Lausanne (Switzerland). Her dissertation examined the professionalization process of the occupation of art ceramicists in France, at the crossroads of sociology of work and professions, sociology of art and culture, and political science.

She now leads a research on cooperation networks among freelance workers. Within a context of increasing « grey zones » of employment between wage-earning status and self-employment, her inquiry focuses on “false wage-earners”, i.e. solo self-employed who get a pay slip through cooperatives of entrepreneurs (Coopératives d’Activité et d’Emploi). Based on a first phase of investigation among people from a variety of occupations and yet grouped together in these organizations, this work sheds light on the political transformations of these situations (subjective consideration of categories such as boss / employee, capital / labor : transformation of the autonomy at work ; relation to the social protection systems ; fluctuations of the authority within the work community, etc.).

Andrea Bassi (PhD in Sociology and Social Policy) is Associate Professor of Sociology at the Department of Political and Social Sciences - Bologna University. He teaches “Quantitative Methods for Social Research” and “Social Justice and Equity Studies” at the School of Political Science and “General Sociology” and “Sociology of Nonprofit Organizations” at the School of Economics and Management.

His research interests include: studies on nonprofit organizations in the field of social and health services, particularly concerning the relationships between public administration and nonprofit deliverers; and systems of measurement of organizational performance and social impact of nonprofit organizations.

He is member of ISTR – International Society for Third Sector Research and EMES – European Network on Social Economy. It has been Director of the Summer School ESSE – European Summer School on Social Economy – Bologna University; he is Director of the High Education Course in “Humanitarian and Health-Social Management” – Bologna University. He is member of the National Observatory on Association by the Ministry of Labour and Social Policy.

Thierry Berthet, Director of LEST, is a political scientist and research fellow at CNRS (National Scientific Research Centre). His research topics are early school leaving policies, professional training and guidance public policies and territorial employment policies. His work on early school leavers unpacks the youngster’s experience of public intervention through participative research methods and provides a bottom up analysis of public policies’ implementation. His theoretical background relies on policy analysis and capability approach.

Kate Cooney is Lecturer in Social Enterprise and Management at the Yale University School of Management. Her re-search uses institutional theory to study the intersection of business and social sectors. To understand how hybrid organizations are shaped by commercial and institutional isomorphic pressures, she has studied commercialization in the nonprofit sector, social enterprise, and workforce development programs.

Current work focuses on the emergence of new social business legal forms, social return on investment methods (Cooney, 2017), and inclusive economic development strategies in the American city. Her studies on work integration social enterprise approaches to workforce development have appeared in the Nonprofit Voluntary Sector Quarterly, Voluntas, Social Enterprise Journal, Journal of Poverty and the Nonprofit Policy Forum. Other work includes a study of policy implementation in human service organizations contracting to provide welfare-to-work services, published in Administration & Society and a review of market based approaches to poverty alleviation in Social Service Review.

Projects underway include a paper comparing two institutional change efforts (B-Lab vs. Democracy Collaborative). Prior to Yale University, Professor Cooney was on faculty at Boston University. Her MSW and PhD are from the UCLA Luskin School of Public Affairs.

T.M.Coule@shu.ac.uk
Tracey Coule is co-leader of the Centre for Voluntary Sector Research and former Programme Leader of the Doctorate in Business Administration at SHU. Tracey’s research focuses on organizing and managing work in nonprofit organizations and its linkages to wider societal arrangements, supplemented by a strong interest in research philosophy and methodology. Specifically, she conducts research on forms and processes of governance and accountability, public service innovation in nonprofit organizations, the role and power of nonprofits in institutional change and nonprofit-state relations.

She serves on the editorial board of Voluntary Sector Review and is Research-to-Practice Editor for Nonprofit & Voluntary Sector Quarterly (NVSQ). Her research has featured in international journals such as NVSQ, Public Administration and Business & Society and she has contributed chapters to books such as Understanding Social Enterprise: Theory and Practice (2011; 2016) and the forthcoming Sage Handbook of Qualitative Business and Management Research Methods. She has extensive experience of applied research on nonprofit organizations, governance, organization development, public service innovation and social policy, playing major roles in research projects for central government, statutory health bodies and national and local nonprofit organizations. My three research areas are: Nonprofit work and organisation; nonprofit-state relations; research philosophies and methodologies.

Sílvia Ferreira is assistant professor in Sociology at the Faculty of Economics of Coimbra University. She has been involved in research on social security reform, third sector and social policy, gender equality in third sector organisations, social entrepreneurship and social innovation in the social and solidarity economy, social enterprises, volunteering and in complexity in local governance. She is currently involved in research on social enterprises in Portugal and on social innovation in the Atlantic area. Particularly, she is coordinating the project TIMES - Institutional Trajectories and Social Enterprise Models in Portugal. She is vice-chair in the COST action EMPOWER-SE- Empowering the Next Generation of Social Enterprise Scholars.

She holds a PhD in Sociology from Lancaster University (UK). She was involved in research on social security reform, third sector and social policy, gender equality in third sector organisations, social entrepreneurship and social innovation in the social and solidarity economy, social enterprises, volunteering and in complexity in local governance. She is currently involved in research on social enterprises in Portugal and on social innovation in the Atlantic area. Particularly, she is coordinating the project TIMES - Institutional Trajectories and Social Enterprise Models in Portugal. She is vice-chair in the COST action EMPOWER-SE- Empowering the Next Generation of Social Enterprise Scholars.

She is member of the scientific council of the Centre for Social Studies and member of the board of directors of EMES International Research Network.
Gaiger@unisinos.br

Luiz Inácio Gaiger is full professor at the Post-Graduation Program in Social Sciences at the Universidade do Vale do Rio dos Sinos (Unisinos), São Leopoldo, Brazil. He hold a M. Sc. and a Ph. D. in Sociology from the Catholic University of Louvain, Belgium (1986 and 1991).

Since 2000, he is a Researcher for the Brazilian National Research Council (CNPq). At Unisinos, he has been the coordinator of the Post-Graduation Program in Social Sciences (2004-2010) as well as General Research Director (1998-2003) and coordinator of the UNESCO Chair Work and Solidary Society, from 2005 to 2014. He has also been a member of the director’s board of the Brazilian Society of Sociology (2009-2011). Luiz Inácio Gaiger has research experience and interest on citizen participation, social movements, solidarity economy and social entrepreneurship.

He coordinated the first national Brazilian research project on solidarity economy, supported by the Interuniversity Network UNITRABALHO, where he was also involved in the coordination of its Solidarity Economy Program, and as its representative in the Brazilian Forum of Solidarity Economy. He coordinates, with Prof. José Luis Coraggio (UNGS/Argentina), the Latin American Network of Researchers on Social and Solidarity Economy (RILESS) and is co-director of the Otra Economia Journal.

martine.gadille@univ-amu.fr

Martine Gadille. Senior Researcher in industrial sociology and regional science at LEST (Laboratoire d’Économie et Sociologie du Travail), Aix-Marseille University with the CNRS rank of Researcher. Her research interests are: Entrepreneurship, techno-logical change, regional innovation governance and labour markets, appropriation and development of educational innovations. She uses qualitative methods and community based participatory research. Some journals were she has published: Management International, International journal of knowledge-based development, Revue d’Économie Régionale et Urbaine, The journal of information and knowledge management systems, Education Permanente.

Martine Gadille Senior Researcher in industrial sociology and regional science at LEST (Laboratoire d’Économie et Sociologie du Travail), Aix-Marseille University with the CNRS rank of Researcher. Her research interests are: Entrepreneurship, techno-logical change, regional innovation governance and labour markets, appropriation and development of educational innovations. She uses qualitative methods and community based participatory research. Some journals were she has published: Management International, International journal of knowledge-based development, Revue d’Économie Régionale et Urbaine, The journal of information and knowledge management systems, Education Permanente.

Gaiger@unisinos.br

Luiz Inácio Gaiger is full professor at the Post-Graduation Program in Social Sciences at the Universidade do Vale do Rio dos Sinos (Unisinos), São Leopoldo, Brazil. He hold a M. Sc. and a Ph. D. in Sociology from the Catholic University of Louvain, Belgium (1986 and 1991).

Since 2000, he is a Researcher for the Brazilian National Research Council (CNPq). At Unisinos, he has been the coordinator of the Post-Graduation Program in Social Sciences (2004-2010) as well as General Research Director (1998-2003) and coordinator of the UNESCO Chair Work and Solidary Society, from 2005 to 2014. He has also been a member of the director’s board of the Brazilian Society of Sociology (2009-2011). Luiz Inácio Gaiger has research experience and interest on citizen participation, social movements, solidarity economy and social entrepreneurship.

He coordinated the first national Brazilian research project on solidarity economy, supported by the Interuniversity Network UNITRABALHO, where he was also involved in the coordination of its Solidarity Economy Program, and as its representative in the Brazilian Forum of Solidarity Economy. He coordinates, with Prof. José Luis Coraggio (UNGS/Argentina), the Latin American Network of Researchers on Social and Solidarity Economy (RILESS) and is co-director of the Otra Economia Journal.

giulia.galera@euricse.eu

Giulia Galera is Senior Researcher at Euricse since 2008. Her research activities are focused on the role and potential of social enterprises in Central Eastern Europe, the concept of social enterprise and its legal evolution, community-led social enterprises, social enterprises and the migration/asylum challenge.

Giulia graduated in International and Diplomatic sciences and she obtained a PhD in International Studies from the School of International Studies of the University of Trento. She has coordinated several European and international research projects and is currently co-coordinating the follow-up of the “Mapping Study on Social Enterprise eco-systems”, co-led by Euricse and EMES. She collaborated with several international and national institutions, including the European Commission, ILO, UNDP, OECD, and the European Parliament.

giulia.galera@euricse.eu

Giulia Galera is Senior Researcher at Euricse since 2008. Her research activities are focused on the role and potential of social enterprises in Central Eastern Europe, the concept of social enterprise and its legal evolution, community-led social enterprises, social enterprises and the migration/asylum challenge.

Giulia graduated in International and Diplomatic sciences and she obtained a PhD in International Studies from the School of International Studies of the University of Trento. She has coordinated several European and international research projects and is currently co-coordinating the follow-up of the “Mapping Study on Social Enterprise eco-systems”, co-led by Euricse and EMES. She collaborated with several international and national institutions, including the European Commission, ILO, UNDP, OECD, and the European Parliament.

ravenn@gmx.de

Nicole Göler Von Ravensburg. Tenured Professor at Frankfurt University of Applied Sciences, Frankfurt am Main, Department of Social Work and Health Services.

Through the years, Nicole has developed expertise in the fields of local and social economics, cooperatives, social entrepreneurship, cooperative organisational development, social and economic science.

She has also taken part in many international research projects: Mapping Social Enterprises (EMES/EURICSE), ICSEM Project.
x.itcaina@sciencespobordeaux.fr

Xabier Itcaina is a CNRS Senior Researcher (Directeur de recherche) in political sociology at Sciences Po Bordeaux (France) and director of the Centre Emile Durkheim (UMR 5116 CNRS, Sciences po Bordeaux, University of Bordeaux). He is a former Marie Curie Fellow at the European University Institute, Florence (2012-2013).

His current research is concerned with three areas: religion and politics in Southern Europe (Catholic third sector and territorial welfare, Catholicism and ethnoterritorial conflicts); the territorial dynamics of social and solidarity economy in Southern Europe; political anthropology of identity politics in the Basque Country.

Among his recent publications are: Catholic mediation and contentious politics in Southern Europe: the invisible politics of religion (Routledge, forthcoming 2019); with Danièle Demoustier, Faire territoire par la coopération. L’expérience du Pôle Territorial de Coopération Economique Sud Aquitaine (La Librairie des Territoires, 2018, in press); with N. Richez-Battesti (eds.), Social and solidarity-based economy and territory: from embeddedness to co-construction (Peter Lang, CIRIEC, 2018, in press); with I. Favretto (eds.), Protest, Popular culture and Tradition in Modern and Contemporary Western Europe (Palgrave, 2017); with A. Roger and A. Smith, Varietals of capitalism. A political economy of the changing wine industry (Cornell UP, 2016).

ariel.mendez@univ-amu.fr

Ariel Mendez is professor of management science at Aix-Marseille University and researcher at LEST. She conducts researches and teaches in different areas of strategic management and organization studies: management of innovation, organizational change and processual methods. In recent years, she also worked on the migration of high-skilled workers. Her work is inter-disciplinary, drawing on institutional theory and processual analysis.

delphine.mercier@univ-amu.fr

Delphine Mercier, is a Work Sociologist linked to the Work Sociology and Economy in Aix en Provence. She works in the free industrial export zones in the borders, namely in Mexico and in Central America, but also in Europe, North Africa, Middle East and South America. She studied from within the relocated subcontracted companies in the border areas with a strong economic difference gear, particularly the production systems and the technical circulations in conjunction with work conditions. These last few years, she has focused in the matter of work and migration in the ‘globalization from the bottom’, and ‘globalization on the field’.

huybrechts@em-lyon.com

Benjamin Huybrechts is Associate Professor in Entrepreneurship and Organization at emlyon business school, Casablanca campus, where he teaches social entrepreneurship at the bachelor, master’s and MBA levels. He is also Affiliate Professor at the Centre for Social Economy, University of Liège.

Benjamin Huybrechts holds a PhD in Management from the University of Liège (HEC Liège, 2010) and he spent his post-doctoral research stay at the University of Oxford (Said Business School).

His research topics include the collective dynamics of social entrepreneurship, the management of social enterprises as hybrid organizational forms, and the diffusion of social innovation through cross-sector partnerships and networks. Together with colleagues and doctoral students, he investigates these topics in fields such as fair trade, recycling, renewable energy, culture and more broadly social entrepreneurship. Benjamin Huybrechts’ research has been published in several journals (Organization Studies, the Journal of Business Ethics, the International Small Business Journal, Entrepreneurship & Regional Development,...) and in books and book chapters.

ariel.mendez@univ-amu.fr

Ariel Mendez is professor of management science at Aix-Marseille University and researcher at LEST. She conducts researches and teaches in different areas of strategic management and organization studies: management of innovation, organizational change and processual methods. In recent years, she also worked on the migration of high-skilled workers. Her work is inter-disciplinary, drawing on institutional theory and processual analysis.

delphine.mercier@univ-amu.fr

Delphine Mercier, is a Work Sociologist linked to the Work Sociology and Economy in Aix en Provence. She works in the free industrial export zones in the borders, namely in Mexico and in Central America, but also in Europe, North Africa, Middle East and South America. She studied from within the relocated subcontracted companies in the border areas with a strong economic difference gear, particularly the production systems and the technical circulations in conjunction with work conditions. These last few years, she has focused in the matter of work and migration in the ‘globalization from the bottom’, and ‘globalization on the field’.
Marthe Nyssens
Full professor at the School of Economics of the Catholic University of Louvain, Belgium, member of Centre de Recherches Interdisciplinaires Travail, Etat, Société (CIRTES).
She has been acting as a founding member of the EMES European Research Network. She holds a Master in economics (University of California at San Diego) and a Ph.D. in economics (University of Louvain). She is, currently, the EMES president and the chair of the COST action “Empowering the next generation of SE scholars.”

Her research work has focused on conceptual approaches to the third sector (associations, cooperatives, social enterprises...), both in developed and developing countries, as well as on the links between third sector organizations and public policies. Her research deals with socioeconomic logics of “not-for-profit organizations”. She analyses the articulations of these organizations with public policies, the market and the civil society.

She investigates the role of these kinds of organizations in comparison with business and public bodies in several fields such as work integration, care or the commons. Her recent work focuses on the emergence of different social enterprise models in an international comparative perspective (ICSEM project).

Mary O’Shaughnessy
is a lecturer at Cork University Business School (CUBS).
Her research interests include sustainable rural development, social enterprise and community led social entrepreneurship. She is a board member of the EMES International Research Network on social enterprises (www.emes.net), director of MicroFinance Ireland and was recently appointed to the national Social Enterprise Task force and national social enterprise policy advisory group to Ireland’s Department of Rural and Community Development.

She is currently the UCC PI on two Marie Skłodowska - Curie Research Projects on the topic of Co-operative and Sustainable Rural Development and Rural Entrepreneurship and Social Innovation for Rural/Regional Development.

Sybille Mertens
holds a PhD in Economics. She is Associate Professor at HEC – Liège, the Management School of University of Liège.
She is the holder of the Cera Chair in Cooperative and Social Entrepreneurship and is a member of the research Centre for Social Economy. She carried out her doctoral studies in the Center for Social Economy, in partnership with the Johns Hopkins University (Baltimore, US) and she was a pioneer in the statistical systems on social enterprises (satellite account on nonprofit institutions).

Her recent research projects deal with social business models and social impact assessment in social enterprises. Through the first topic, she studies the articulation between governance frameworks and financing-mix inside social enterprises in various fields (energy, food, care, culture, etc.). Through the second topic, she explores how social enterprises build their information system to monitor their social mission and to deal with their internal and external environment. Until now, she has supervised three doctoral theses (in Governance, Human Resource Management, Strategy).
Rory Ridley-Duff is Professor of Cooperative Social Entrepreneurship within the FairShares Institute at Sheffield Hallam University, recognised for his contribution to developing social enterprise education and scholarship on the FairShares Model. He has a global reputation for pioneering the design and development of solidarity cooperatives. He serves on the editorial boards of: UK Society for Co-operative Studies; Social Enterprise Journal and Journal of Social Entrepreneurship. His research has been published in top academic and field-related journals. Twice returned by Sheffield Hallam University for research excellence (RAE 2008 and REF 2014), his action research programme with Dr Tracey Coule produced a REF Impact Case on ‘Democratising Charities, Co-operatives and Social Enterprises’. He chaired his university’s Principles of Responsible Management Education (PRME) working group from 2014-2017, then led the development of a new MBA in Co-operative Leadership and Social Entrepreneurship that will be delivered jointly by Sheffield Hallam University, Saint Mary’s University and the Co-operative College. He is the academic lead for Sheffield Hallam’s Institutional membership for EMES International Research Network and co-chair for the 2019 EMES International Research Conference.

Amandine Pascal is professor of Information Systems at Aix-Marseille University, and currently also president of the Information and Management Association.

She holds a Master degree in economics and a PhD in management studies from Nice Cote d’Azur University. Her scholarly work focuses on design science research, philosophy, IS development methodologies, IS use and knowledge management. Pascal’s publication have appeared in British Journal of Management, Systeme d’Information et Management and conferences such as International Conference on Information Systems.

Francesca Petrella is professor in economics at Aix-Marseille University and researcher at the Institute of Labour Economics and Industrial Sociology (LEST-CNRS) in Aix-en-Provence (France) since 2006. She is co-responsible of the Master Degree on the management of third sector organisations at Aix-Marseille University. She is a member of research networks at national and international levels (including EMES) and took part in European research projects. She works on social economy organisations, including their governance, quality of work, cooperation and scaling up strategies, social innovation and their interactions with public policies, with a special focus on childcare and personal home care services.

Nadine Richez-Battesti is a socio economist senior lecturer at Aix-Marseille Université. Her current research is concentrate on social economy in Europe.

In this large field, she is working on cooperatives, social enterprises and social innovations. In an institutionalist perspective, she mainly observes the transformation of organizations in a context of new welfare state and intensification of competition, and their effects on the quality of job, on the link with territory, on the governance and on forms of hybridization.
Ingrid Tucci is a sociologist, CNRS-researcher at the Institute of Labour Economics and Industrial Sociology (LEST).

Ingrid has received her PhD in Sociology from the EHESS (France) and the Humboldt University (Germany).

Her research deals with migration related inequalities, in particular with the analysis of ethnic and social inequality in school and labour markets, ethnic boundary making processes in those domains as well as recent migration and integration policies in France and Germany. The French-German comparison of stratification processes is a focus of her research, with a special interest in linking the macro and micro levels. In two current projects she is conducting mixed methods designs in order to analyse the link between spatial mobility patterns and social positions in a transnational perspective and to study the formation of turning points in individuals’ lives. Both mixed methods projects are based on a large representative survey, the German Socio-Economic Panel Survey (SOEP).

Countries represented

- Belgium
- Brazil
- Bulgaria
- Croatia
- Denmark
- Ecuador
- Finland
- France
- Germany
- Hungary
- Ireland
- Italy
- Lithuania
- Mexican
- Morocco
- Netherlands
- Norway
- Portugal
- Serbia
- Slovakia
- South Africa
- South Korea
- Spain
- Sweden
- United Kingdom
- United States
Inês Almeida
University of Coimbra
Portugal
inesalmeida@ces.uc.pt
The social impact of scientific organizations in the third sector: a case study.

Mariana Amova
University Paris 7 Diderot
France
maramova@yahoo.com
Trajectories of the social and solidarity economy in Bulgaria and Argentina.

Fiona Armstrong-Gibbs
Liverpool John Moores University
United Kingdom
f.d.armstronggibbs@ljmu.ac.uk
Social Enterprises in the UK: The Creative & Digital sector in Liverpool.

Tamara Bilbija
University of Jaume I
Spain
tamara.bibilba@hotmail.com
Social enterprises on the next stage of the human consciousness.

Céline Bourbousson
Aix-Marseille University
France
celine_bourbousson@yahoo.fr
Institutional work practices in the adoption of a public instrument.

Mariana Amova
University Paris 7 Diderot
France
maramova@yahoo.com
Trajectories of the social and solidarity economy in Bulgaria and Argentina.

Fiona Armstrong-Gibbs
Liverpool John Moores University
United Kingdom
f.d.armstronggibbs@ljmu.ac.uk
Social Enterprises in the UK: The Creative & Digital sector in Liverpool.

Tamara Bilbija
University of Jaume I
Spain
tamara.bibilba@hotmail.com
Social enterprises on the next stage of the human consciousness.

Céline Bourbousson
Aix-Marseille University
France
celine_bourbousson@yahoo.fr
Institutional work practices in the adoption of a public instrument.

Stefania Chiomento
Euricse
Italy
stefania.chiomento@euricse.eu
Update of the mapping of social enterprises and their eco-systems in Europe.

Martina Chrančoková
Slovak Academy of Science
Slovakia
martina.chrancokova@savba.sk
Tacit knowledge transferring via European mobility of Slovak migrants.

Elodie Dessy
University of Liege
Belgium
edessy@uliege.be
Youth and Philanthropy: Are Youth Philanthropy Practices Reinventing the Philanthropic Field?
Fanny Dethier
University of Liège
Belgium
fanny.Dethier@uliege.be
The Relation Between Voluntary Financial Disclosure And Private Donations For Belgian Non-Profit Organizations.

Mathieu Fruleux
Université de Picardie Jules Verne and Universidade federal de Pernambuco
France & Brazil
mathieu.fruleux@gmail.com
Economic and Territorial Government of the Brazilian Rural World: social innovation, socio-political coalitions and mode of development.

Ido de Vries
University of Applied Sciences Leiden
The Netherlands
vries.de.i@hsleiden.nl
What does it mean to start as a nascent social entrepreneur? Motives and sense making of social entrepreneurial behavior.

Isabel Galvis
University of Turku
Finland
isagal@utu.fi
Reconciling economic and social objectives: Organizational tensions in social enterprises.

Millán Díaz-Foncea
University of Zaragoza
Spain
millan@unizar.es
The study of the communities of the three SE pillars in online social networks: Social Entrepreneur, Social Economy and Social Enterprise.

Sabine Garroy
University of Liege
Belgium
sabine.Garroy@ulg.ac.be
Contribution to the study of the direct taxation system of social enterprises in Belgium. An illustration of the tax law and civil law relationships.

Bryan Dufour
Aix-Marseille University
France
bryan.dufour@gmail.com
Measuring the impact of work integration social enterprises in a policy making context.

Garance Gautrey
Aix-Marseille University
France
garance.gautrey@univ-amu.fr
Fair trade producers’ appropriation.

Linn Meidell Dybdahl
Nordic Institute for Studies in Innovation, Research and Education
Norway
linn.meidell.dybdahl@nifu.no
Efforts to fostering a system for social innovation - The case of the Norwegian accelerator programme Social startup.

Michela Giovannini
University of Coimbra
Portugal
michela.giovannini@gmail.com
The political framing of solidarity economy. A comparison of social movements and SE in Spain and Portugal.
Jonas Hedegaard
University of Roskilde
Denmark
jonas.hedegaard@roskilde-festival.dk
Sensemaking between values and results: Roskilde Festival as a transformative hybrid organization.

Lauren Jankelowitz
Gordon Institute of Business Science
South Africa
lauren.jankelowitz@gmail.com
Social enterprise in South Africa: entrepreneurship as practice, in transition or in practice.

Anto Janković
Center for Economic Prosperity and Freedom
Montenegro
anto.jankovic77@gmail.com
Social entrepreneurship as one of the pillars for development of Montenegro.

Kerryn Krige
University of Pretoria
South Africa
krige@ilo.org
Slaying the Chimera: Managing the Competing Logics of Profit and Purpose – A social Entrepreneurs and their Enterprises Operating in Institutional Void.

Yikyung Kim
Sungkyunkwan University
South Korea
yesleft@gmail.com
Comparison of East Asian Cooperative Movement under Economic Crisis and Imperialism in the 1920s and 1930s.

Orsolya Lazányi
Corvinus University of Budapest
Hungary
o.lazanyi@gmail.com
A collective journey through solidarity economy: learnings of a process of co-operative inquiry.

Marina Novikova
Instituto Universitario de Lisboa
Portugal
marina.novikova.student@gmail.com
Socio-economic impact of social innovation in regional development.

Sergio Páramo
University of York
United Kingdom
spo504@york.ac.uk
Understanding the diversity of social enterprise narratives coexisting in Mexico.

Eduardo Pereira
Université Catholique de Lille
France
eduardo.pereira@univ-cathedlille.fr
Incubation of social innovative initiatives: Knowledge inputs affecting the emergence of social enterprises.

Adélie Ranville
Grenoble Ecole de Management
France
adelie.ranville@gmail.com
What does “social” mean in social enterprise? The insights of political philosophy.

Antoine Rieu
ESSEC Business School
France
antoine.rieu@essec.edu
Value(s) dynamics within Social Joint-Ventures.

Maya Shames
Université Paris 13
France
maya.shames@edu.univ-paris13.fr
Toward a new management model of sustainable rural cultural tourism in Lebanon—a mixed approach.
Genevieve Shanahan
Grenoble Ecole de Management
France
genevieve.shanahan@grenoble-em.com
Can big be beautiful? A case study of a meta-organization of food cooperatives.

Beatriz Silva
University of Coimbra
Portugal
beatriz.caetana@gmail.com
Production and diffusion of knowledge between universities and the social and solidarity economy: the possibilities of the triple helix model extend.

Giorgia Trasciani
Aix-Marseille University and University of Naples
France and Italy
giorgia.trasciani@etu.univ-amu.fr
The Relationship Between Public Authority And Third Sector Organisations in the Migration Reception System.

Audrone Urmanaviciene
Mykolas Romeris University
Lithuania
audrone.urmanaviciene@gmail.com
Assessment of the social value creation of social enterprises in Baltic states.

Nicole van Doorn
Roskilde University (RUC)
Denmark & Netherlands
nicolevd@ruc.dk
The emergence of social innovation and social entrepreneurship in rural areas in Europe.

Solikkii Viljanen
University of Jyväskylä
Finland
solikkii.viljanen@arvoliitto.fi
The connection between ethics and innovativeness in for-profit social enterprises.

Maxim Vlasov
Umeå School of Business and Economics
Sweden
maxim.vlasov@umu.se
Ecological embedding: Exploring grassroots entrepreneurship in small-scale regenerative agriculture.

Rasheda Weaver
Iona College
United States
rasheda.weaver@uvm.edu
An Empirical Overview of Social Enterprise Activities in the United States.

Jean Williams
University College Dublin
Ireland
jean.williams@ucdconnect.ie
A critical examination of the practice and sustainability potential of foraging in Ireland.
We have created a hashtag! **#6EMESSchool**

Please help us share with the rest of the world what is happening here in Carry-le-Rouet, Marseille!

**LEST** is present on the social media and you can join us via...

- Visit [llest.cnrs.fr](http://llest.cnrs.fr)
- LEST Facebook
- LEST Twitter
- LEST Soundcloud

**EMES** is present on the social media and you can join us via...

- Visit [emes.net](http://emes.net)
- EMES Facebook
- EMES Twitter
- EJEI
- EMES PhD Network FB group
- EMES Alumni network LinkedIn group
- EMES YouTube channel
ORGANIZING COMMITTEE

**Sabine Spada** is EMES’ finance and administration manager. She assists with the accounting aspect of international research projects and the organization of EMES events and activities, like this training school.

sabine.spada@emes.net

**Jocelyne Martinière-Tesson** is assistant engineer at the Institute of Labour Economics and Industrial Sociology (UMR 7317 - CNRS - AMU). She is in charge of Human Resources, including training, as well as of the administrative element of annual scientific events, like international conferences and thematic schools.

jocelyne.martiniere-tesson@univ-amu.fr

**Francesca Petrella** is professor in economics at Aix-Marseille University and researcher at the Institute of Labour Economics and Industrial Sociology (LEST- CNRS) in Aix-en-Provence (France) since 2006.

francesca.petrella@univ-amu.fr

**Rocío Nogales** is director of EMES and coordinator of the EMPOWER-SE COST Action. Organizing this training school for the sixth time confirms her passion for working with early-stage researchers who constitute the future of research on social enterprise and many other relevant topics.

rocio.nogales@emes.net

**Élie Perrichon** is assistant engineer in Aix-en-Provence, at the Institut of Labour Economics and Industrial Sociology (UMR 7317 - CNRS - AMU), where he is in charge of the communication and scientific valorization.

elie.perrichon@univ-amu.fr

**Nadine Richez-Bat testi** is a socio economist senior lecturer at Aix-Marseille Université. Her current research is concentrate on social economy in Europe.

nrichezbattesti@wanadoo.fr

**Thomas Pongo** is the Science and Communication Manager of EMES. He was involved in the EMES Community for 6 years as a PhD Candidate. He is now thrilled about the idea to devote his skills and experience to the EMES Network’s projects. Among them, one can think of EMPOWER-SE Cost Action, membership administration and communication campaigns.

thomas.pongo@emes.net

**Élie Perrichon** is assistant engineer in Aix-en-Provence, at the Institut of Labour Economics and Industrial Sociology (UMR 7317 - CNRS - AMU), where he is in charge of the communication and scientific valorization.

elie.perrichon@univ-amu.fr

**Nadine Richez-Bat testi** is a socio economist senior lecturer at Aix-Marseille Université. Her current research is concentrate on social economy in Europe.

nrichezbattesti@wanadoo.fr

**Thomas Pongo** is the Science and Communication Manager of EMES. He was involved in the EMES Community for 6 years as a PhD Candidate. He is now thrilled about the idea to devote his skills and experience to the EMES Network’s projects. Among them, one can think of EMPOWER-SE Cost Action, membership administration and communication campaigns.

thomas.pongo@emes.net
ABOUT THE ORGANIZERS

COST & EMPOWER-SE

COST (European Cooperation in Science and Technology) is a pan-European intergovernmental framework. Its mission is to enable breakthrough scientific and technological developments leading to new concepts and products and thereby contribute to strengthening Europe’s research and innovation capacities. The specific Action 16206 supporting this training school through the direct support to 29 participants, 16 faculty members and indirect support for the organization, is “Empowering the next generation of social enterprise scholars” (EMPOWER-SE). EMPOWER-SE attempts to address existing fragmentation in the levels of knowledge regarding social enterprises (SEs), from both a geographical and a disciplinary point of view, as well as from the perspective of different categories of stakeholders. Any person interested in the objectives of the Action can join any of the four working groups and participating in the various activities.

www.cost.eu | www.empowerse.eu

CNRS

The National Center for Scientific Research, or CNRS, is a public organization under the responsibility of the French Ministry of Education, Research and Innovation. Founded in 1939 by governmental decree, the CNRS is a pluridisciplinary organization that covers all scientific disciplines, including the humanities & social sciences, biological sciences, nuclear & particle physics, information sciences, engineering & systems, physics, mathematical sciences, chemistry, Earth sciences & astronomy, ecology & the environment. As an interdisciplinary body, it also promotes research at the interface between disciplines.

The CNRS aims to evaluate and carry out all research capable of advancing knowledge and bringing social, cultural, and economic benefits for society; contribute to the promotion and application of research results; develop scientific information, support research training and participate in the analysis of the national and international scientific climate and its potential for evolution in order to develop a national policy.

To support research training, the CNRS contributes to the financing of thematic training schools whose objective is to encourage the emergence of new research axes, accelerate the dissemination of conceptual, methodological or conceptual innovations, promote the creation or strengthen research communities. The thematic school is one privileged instrument to foster interdisciplinarity.

www.cnrs.fr
EMES (EMES International Research Network) is a global network of 14 research centres and over 400 researchers with a threefold goal:

- To build a corpus of theoretical and empirical knowledge around our “SE” concepts (social enterprise, social entrepreneurship, social economy, solidarity economy), as well as social innovation and the third sector;
- To provide critical evidence for the evolution of an integrated Europe with a significant impact of social enterprise and active citizenship;
- To position EMES globally and increase the cooperation with centers of excellence on all continents.

EMES has existed since 1996, when an international group of scholars formed a research network that had been sponsored by the European Union. Having reached an unusual level of mutual understanding, trust and a common perspective of working together, a community of researchers sprang off from this working experience. Formally established as a non-profit association (ASBL under Belgian law) in 2002 and named after its first research program, on “the emergence of social enterprises in Europe” (1996-2000),

Since its inception, EMES has conducted over 15 international comparative research projects and organized six bi-annual conferences and five PhD summer schools. In addition, EMES collaborates with international organizations and governments at all levels to advance the understanding and support evidence-based policy-making around the world. EMES publishes regularly the results of its research project in various formats including the EMES Working Papers series.

In collaboration with the EMES PhD Students’ Network, the Network launched the EMES Junior Experts’ Blog (EJEB) as a way to encourage PhD students to publish texts about their dissertation in connection with current issues in society.

www.emes.net
LEST

The Institute of Labour Economics and Industrial Sociology (LEST) is a Mixed Research Unit of the CNRS and the Aix-Marseille University. It was established in 1969 to develop research on labour, employment, training and innovation in the social sciences and humanities. A specific research axis is focused on the analysis of third sector organisations (Economie sociale et solidaire).

Since its foundation, and despite the renewal of researchers and research objects, the LEST relies on the following methodological principles that are highly valued by its members: pluridisciplinarity; methodological pluralism; comparative analysis at different scales, contextualisation; iteration between empiricism and theory and interest in the organizational level. The institute is engaged in several networks and partnerships both at national and international levels that increase its visibility and contribute to its collective scientific dynamics. In addition, the LEST is a member of two doctoral schools of the University (Economic Sciences & Management and Spaces, Cultures & Societies).

Today, the LEST includes sixty researchers and professors in sociology, economics, management studies, political science, and law, eight staff members and research engineers or technicians, and nearly forty PhD students.

www.lest.cnrs.fr

Aix-Marseille University (AMU)

AMU is the largest French-speaking university. It gathers 72,000 students in undergraduate, graduate and continuing education and 8,000 personnel. All disciplines of knowledge are taught: art, literature, languages and social science; law and political science; economics and management; health; and sciences and technology. Bachelors, masters and doctorate degrees are issued as well as university degrees in technology, engineering degrees, medical degrees, and other academic degrees.

Aix-Marseille University brings together 130 research structures, often in partnership with national research organizations. Five major areas of research are addressed: energy; environmental sciences, earth sciences and astronomy; life and health sciences; advanced sciences and technology; and the humanities and social sciences. Interdisciplinary studies and knowledge development are the main axes of growth for AMU, a university with international ambitions as well as rooted in its territory.

www.univ-amu.fr
Venue

Club Vacanciel Carry-le-Rouet

- Grand Large Auditorium
  Plenary sessions
- Salles Calanque Rooms
  3-7 Parallel sessions and parallel workshop
- WC
- Paths

NOTES
6th EMES Summer School

Organized by

EMES network

Sponsored by

Aix-Marseille Université

EMPOWER-SE
COST Action 16206

mgem

CASSE DES DEPÔTS GROUP